

# Sea Lime Lures

## “Make a Video, Get a Hat” Promotion

### Simple Rules & Terms

#### 1. Eligibility

- Open to U.S. residents, age 18 or older.
- Submission must feature a Sea Lime Lure being used while fishing.
- One hat per person. Duplicate or spam submissions will be rejected.

#### 2. How to Enter

- Record a clear video showing your catch using a Sea Lime Lure.
- Fill out the simple form and upload your clip at [SeaLimeLures.com/FreeHat](http://SeaLimeLures.com/FreeHat)
- Include your name, email, and shipping address when submitting.

#### 3. Approval Process

- All videos are reviewed by the Sea Lime team for quality, authenticity, and brand fit.
- Approved entries will receive an email confirmation before the hat ships.
- Videos may be edited or shortened for promotional use.

#### 4. Rewards

- Qualified participants receive one official Sea Lime Lures hat (style may vary).
- Shipping is free within the continental U.S.
- Please allow 2–4 weeks for delivery after approval.

#### 5. Content Use

- By submitting your video, you grant Sea Lime Lures full rights to use, edit, and share your submission across our marketing channels (website, social media, ads, and more). You retain ownership of your footage but agree that Sea Lime Lures may use it royalty-free for promotional purposes.

#### 6. Disclaimers

- Sea Lime Lures reserves the right to reject any submission deemed inappropriate, misleading, or off brand.
- No purchase necessary to participate; however, use of an authentic Sea Lime Lure is required.
- Promotion may end or change at any time without prior notice.

#### 7. Questions?

- For more information, please email [info@sealimelures.com](mailto:info@sealimelures.com).